

Humanities and Social Science

Dept. of Business Administration



Title	Credits
Research Methodology	3
Business Statistical Analysis	3
Studies in Business Administration	3
Seminar in Business Administration	3
Studies in Business Strategies	3
Studies in International Marketing	3
Studies in Service Marketing	3
Studies in Communication	3
Studies in New Trends in Marketing	3
Studies in Consumer Behavior	3
Studies in Marketing Research	3
Studies in Communication	3
Studies in Marketing Strategy	3
Studies in New Products Marketing	3
Studies in Social Marketing	3
Studies in Marketing Model	3
Studies in New Trends in Marketing	3
Studies in Customer Relationship Management	3
Seminars in International Marketing	3
Seminars in Service Marketing	3
Seminars in Channel Management	3
Seminars in Marketing Management	3
Seminars in Consumer Behavior I	3
Seminars in Consumer Behavior II	3

Title	Credits
Seminars in Marketing Research Methods	3
Seminars in Communication	3
Seminars in Marketing Strategy	3
Seminars in New Products	3
Seminars in Price Strategies	3
Seminars in Brand Strategy	3
Seminars in Social Psychology Studies	3
Seminars in New Trends in Marketing	3
Studies in Risk Management	3
Case Studies in Financial	3
Studies in Securities Market Institution	3
Theory of Capital Markets	3
Financial Analysis	3
Studies in M&A	3
Studies in Financial Econometrics	3
Studies in Capital Budgeting	3
Studies in Financial Intermediation	3
Theory of Investment	3
Advanced Investment Seminar	3
Risk Management Seminar	3
Seminar in Financial Management	3
Securities Markets and Institutions Seminar	3
Capital Market Seminar	3
Financial Analysis Seminar	3
M&A Seminar	3
Financial Econometrics Seminar	3
Studies in Tax Theory and Corporate Tax Policy	3
Studies in Derivatives	3
Capital Budgeting Seminar	3
Seminar in Financial Intermediation	3
Seminar in Research Methodology of Financial Management	3

Title	Credits
Seminars in Production Management	3
Quntatiative Management	3
Studies in Management Information Systems	3
Studies in e-Business	3
Seminors in Quality Management	3
Case Studies in Production Management	3
Studies in Management Science	3
Management Data Analysis	3
Studies in Technology Management	3
Simulation	3
Case Studies in Management Information Systems	3
Supply Chain Management	3
Seminors in Service Operation Management	3
Studies in Data Mining	3
Data Base	3
Information Technology Consulting	3
Studies in Information Technology Trends	3
Knowledge Management and Information Technology	3
Seminars in Business Innovation and Information Technology	3
Non-Profit Organization and Management	3
Studies of Regional Employment Strategy	3
Business Ethics Seminar	3
Employment Relations Seminar	3
High Performance Work System	3
Seminar in Research Methods of Organizational Behavior	3
Theory and practice of Organization Development	3
Organizational Sociology	3
Research Methods of Human Resource Management	3
Studies of Personnel Policies	3
Studies in Management-Employee Relations	3
Seminar in Organizational Psychology	3
Studies in Leadership and Motivation	3

Title	Credits
Organizational Culture	3
Studies of Strategic Human Resource Management	3
Seminar in Organization Theory	3
Seminar in Management of Organizational Change	3
Seminar in Organizational Behavior	3
Approaches to Building the Learning Organization	3
Seminar in Human Resource Management	3
Seminar in Human Resource Compensation	3
Seminar in Human Resource Development	3
Seminar in Management-Employee Relations	3
Business Law 1	3
Business Law 2	3

